

Why the CHICKS

ruffle feathers

One minute they're America's darlings, singing 'The Star Spangled Banner' at the Superbowl; the next they're criticising the president and posing naked for a magazine cover. What will the Dixie Chicks do next?

Stuart Husband meets the controversial country trio

Photographs **Sean Cook**



There are certain moments in a band's life when they finally know they've made it big. For Texan trio the Dixie Chicks, that moment came last year, when it fell upon them to perform the duty of singing 'The Star Spangled Banner' before the start of the Superbowl in California, in front of close

to 70,000 people, and millions more watching at home. 'I was so nervous,' recalls the Chicks' singer, diminutive blonde Natalie Maines, 'that I thought I'd never get the words out.'

'I just imagined I was singing at home to my son,' claims brunette banjo player and guitarist Emily Robison. 'Otherwise I'd have lost my bottle.'

'At least we looked great, though, didn't we?' puts in blond fiddle virtuoso Martie Maguire, Emily's sister. 'I was in Gucci, Natalie wore Dior, Emily went for McQueen.'

Statistically, the Chicks' relative fame had already ceased to be an issue. Their genial, gently subversive brand of Texan country-bluegrass-pop has seen their first two albums with their current line-up – 1998's *Wide Open Spaces* and 1999's *Fly* – sell more than ten million each in the States. In February, their latest – *Home* – scooped four Grammys to add to the four they had won since 1998, and they have finally made inroads in the UK, with a sold-out concert at London's Shepherd's Bush Empire in March and heavy airplay for their soulful version of Stevie Nicks's 'Landslide'.

'It's weird,' concedes 29-year-old Natalie as we watch the sun sink over London from a suite at the top of the Metropolitan Hotel. 'The record company keep coming up with achievements – "the only female group containing two blondes and a brunette who've ever sold this many records, blah blah blah." We don't think like that.'

'We're more concerned that each album is more successful in artistic terms,' says Martie, 33, curled up at the end of the huge sofa. 'That's my definition of "making it".'

'Mind you, we broke the record for first-day ticket sales for our current US tour,' adds Natalie. 'We beat the Rolling Stones. I was, for the first time, a little impressed with myself.'

A more concrete indication of the Chicks' success is inscribed on their bodies – literally. A few years back, when they were still struggling, they decided they'd mark career milestones with a chicken-foot tattoo on their feet (they are the Dixie Chicks, after all). Natalie slips off her Jimmy Choo and holds up her foot; it looks as though a squad of pygmy Rhode Island Reds have been marching across it. 'I've got another ten to add, as there have been ten more landmarks since I last went,' she sighs. Will they carry on until the ➤



REUTERS

Chicks with pluck, opposite from left: Emily Robison, Natalie Maines and Martie Maguire. Above: at the Superbowl. Top: their naked magazine cover





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NATALIE



◀ tattoos are snaking neck-wards? 'It might be wise to have them trail off,' says Emily. 'I mean, we're getting a little too mature' – she's 30 – 'for constant visits to the tattoo parlour.'

'We might just start lying,' reckons Natalie. 'Tell people we carried them on to our bottoms – trust us, they're there!' The Chicks explode in laughter.

The key to their appeal lies in their exuberance; their live shows, mixing exquisite harmonies with full-on plucking and sawing from Emily and Martie, are rousing affairs; as people, they're warm, down-to-earth, and occasionally ribald. This attitude, however, has ruffled a few feathers. They're a little full-on for the Nashville establishment, who still like their country women Tammy Wynette-style pliant. The Chicks have received flack for songs such as 'Goodbye Earl', in which two women team up, *Thelma and Louise*-style, to despatch a wife-battering husband, and 'White Trash Wedding', a satirical swipe at the barefoot-'n'-pregnant school of country lament.

'Some people just don't get our humour in the States,' bemoans Natalie. 'But I think a big part of our success is the fact that we're real. We haven't tried to be politically correct. In fact, I've always thought of traditional country, and the people in it, as false and hypocritical.'

'Historically, country music's always attracted an older, conservative audience,' says Emily. 'They don't like it when

someone comes along and rocks the boat. It's still the good ol' boy network in Nashville. But do you know what the biggest industry is there, apart from music?'

'Porn!' retorts Natalie. 'There's more strip clubs and sex shops than anywhere else. At the same time it's the world centre for production of Bibles. It's a pretty phoney town.'

But Natalie's 'realness' made waves beyond Nashville when, just two months after their Superbowl appearance, on stage at the Shepherd's Bush Empire, she introduced the song 'Travellin' Soldier' – which had been receiving heavy airplay during the run-up to the war in Iraq – with the words: 'Just so you know, we're ashamed that the President of the United States is from Texas.' The result was seismic; radio stations across the States banned the Chicks from the airwaves, sales of *Home* plummeted from 124,000 to 33,000 a week, and internet message boards were flooded with irate comments, such as 'Natalie Fonda' – and worse. Their CDs were publicly trashed; there was even talk that their careers were over. The Chicks' response? They appeared naked on the cover of a US magazine with slogans such as 'traitors', 'big mouth', and 'Dixie Sluts' written on their bodies. And while Natalie apologised for causing offence, their general tone was unrepentant.

'I was angry, disappointed and confused by the reaction,' says Natalie. 'But some days I just feel proud of what I said. I was frustrated with the president, but we totally supported the troops. I feel patriotic and strong. People think this'll scare us and shut us up, but it's going to do the opposite.'

The good ol' boys were probably rubbing their hands with glee at the Chicks' misfortunes, but Natalie insists that, up to now at least, their feistiness hasn't held them back. 'I think being female's actually helped us,' she argues, 'because people have tended to underestimate us and just let us get on with things' – but their world-conquering status was preceded by a protracted period of dues-paying. Martie and Emily were brought up in Dallas, Texas, where their parents were teachers. Both musical prodigies, the girls busked street corners in spangly cowgirl garb as teenagers. 'We collected \$375 in our first hour,' recalls Emily, 'so we thought, hmm, perhaps we ought to go with this.'

They formed the Dixie Chicks in 1989, recruiting Robin Macy (guitar), and bassist-singer Laura Lynch. They

**New country living,
clockwise from top left:
Emily, Natalie and Martie**

